**Website:** [**https://dlussocollection.com/**](https://dlussocollection.com/)

**Dated: 18/02/2020**

**Competitor’s Analysis**

**Keywords Analysis**

**Locations to be targeted:**

**Manchester**

**Liverpool**

**Birmingham**

**Leeds**

**Chester**

**Cheshire**

**Wigan**

**Lancashire**

**Merseyside**

**Hull**

**Sheffield**

**London**

**Glasgow**

**Scotland**

**Wales**

**Lagos Nigeria**

**Keywords Analysis:**

**Your competitor’s are using below keywords.**

1. **Competitors Backlink audit: This is very important and crucial part of SEO. We should always analyze the link profile of competitors and look for opportunities that can improve link building and search performance.**

**We will be checking all the competitors’ backlink (inbound link) that are pointing to top ranking pages, so we won’t miss out any important link opportunities.**

1. **Competitor’s keywords: we need to put some more keywords by which competitors rank for.so In future we will be on top by many keywords and our competitors will not beat us.**

[**https://dlussocollection.com/**](https://dlussocollection.com/)

**Keywords: WIGS. Human hair, virgin hair, hair shopping, hair extension Manchester, lace wigs real virgin hair, hair piece. Russian hair, clip in extension, training Manchester, hair supplies Virgin hair extensions specialist, Micro-rings .pre tipped, wefts, European, Brazilian hair, Remi, Human virgin hair, Peruvian hair**

1. [**https://www.angelremyhairextensions.com/**](https://www.angelremyhairextensions.com/)

**Keywords : Remy Hair, Hair Extensions, UK Hair Supplier, Remy Hair, Angel Remy, UK Remy Hair, European Remy Hair, Clip Hair, Flat Tip, Nail Tip, Stick Tip, Nano Tip, Weft Hair**

1. [**https://www.zenhair.co/**](https://www.zenhair.co/)

**Keywords : Zen, Zen hair, Extensions, Luxury Hair, Hair Extensions, Zen Hair, Zen Hair Extensions, Pure Series, Luxury Series, Ultimate Series, i-tip, u-tip, Tape Extensions, Virgin Remi Hair,**

1. [**https://tatianakarelina.co.uk/**](https://tatianakarelina.co.uk/)

**No Meta keywords**

1. [**https://www.londonvirginhair.com/**](https://www.londonvirginhair.com/)

**No Meta keywords**

**Content Analysis:**

**You: every page has little content,**

1. [**https://tatianakarelina.co.uk/**](https://tatianakarelina.co.uk/) **: Low content**
2. [**https://www.angelremyhairextensions.com/**](https://www.angelremyhairextensions.com/)**: Low content**
3. [**https://www.zenhair.co/**](https://www.zenhair.co/) **: Low content**

**Backlink Analysis:**

**There are only 59 Backlinks in the website. Which can be weaken website SEO later on .because Google give more credit to that have more good quality backlinks.so we will create the good quality backlink through many activities**

**You:** [**https://dlussocollection.com/**](https://dlussocollection.com/)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Total Backlinks** | **Referring domains** | **Referring IP’s** | **Domain Rating** | **Do follow** | **No follow** |  |
| **59** | **2** | **2** | **2** | **58** | **1** |  |

[**https://tatianakarelina.co.uk/**](https://tatianakarelina.co.uk/)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Total Backlinks** | **Referring domains** | **Referring IP’s** | **Domain Rating** | **Do follow** | **No follow** |  |
| **1411** | **157** | **179** | **13** | **567** | **676** |  |

[**https://www.angelremyhairextensions.com/**](https://www.angelremyhairextensions.com/)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Total Backlinks** | **Referring domains** | **Referring IP’s** | **Domain Rating** | **Do follow** | **No follow** |  |
| **10** | **7** | **8** | **0** | **1** | **7** |  |

[**https://www.zenhair.co/**](https://www.zenhair.co/)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Total Backlinks** | **Referring domains** | **Referring IP’s** | **Domain Rating** | **Do follow** | **No follow** |  |
| **161** | **57** | **60** | **27** | **153** | **3** |  |

**Website Indexed status:**

**You:** [**https://dlussocollection.com/**](https://dlussocollection.com/) **854**

1. [**https://tatianakarelina.co.uk/**](https://tatianakarelina.co.uk/) **---- 115**
2. [**https://www.angelremyhairextensions.com/**](https://www.angelremyhairextensions.com/) **-----68**
3. [**https://www.zenhair.co/**](https://www.zenhair.co/) **------259**

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